



## Logical Sites, Inc.

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## CMS – Content Management System

We want to make it possible for our clients to make as many changes to their website themselves without having to pay us to make those changes. Because we own and operate several portal websites, we have had to develop an efficient and easy to use CMS for ourselves (see [www.logicalsites.com](http://www.logicalsites.com) for details about our portals). Our CMS was developed by us in-house and is available to our clients.

The advantages of using our CMS compared to that of others are:

1. **Totally flexible** – because we developed it ourselves, we can make any change that you want. With “canned” software, you may run into a situation where you can’t do what you want. We adapt our CMS so that you can change what you want to be able to change.
2. **Lower TCO** – while we adapt your CMS to fit your needs, it runs on a common platform with all our other clients that use our CMS. So that means if a fix needs to be made to our CMS due to e.g. Microsoft bringing out a new web browser version, we fix it in one place and it is fixed for *all* our clients. That leads to a lower Total Cost of Ownership (TCO). Typically, we charge \$60 per month for our CMS.
3. **We have a better mousetrap** – we looked at all the other major CMS's out there. Not only were they expensive and restrictive, they also lacked critical features that our clients wanted. Like the ability to back up the entire CMS portion of your website at any time and drop it to your local computer. It's the critical data that drives your website and that you have spent hours putting in – shouldn't you have a backup? Or the ability to simply make an item inactive (hidden) rather than having to re-enter it next time you want it displayed on your website. Or features like automatic sizing of images, progress bars upon uploads so you understand that the system is actually doing something, and the ability for *you* to create users for your CMS with different levels of access.
4. **An integrated approach** – you can manage text on your website, and/or a shopping cart, and/or reservation system, and/or a member/client management system, and/or newsletter e-mail lists....all from one interface.

In summary, you get a CMS system that already has most features you need and you will never run into a “software limitation” that prevents you from doing what you need to do.

We hope this gives you better idea of how our CMS works and we look forward to working with you for many years to come !